



www.fitnessgarage.org
Social Media Assistant

Description

Use of social media for promoting health, fitness & wellness education, business marketing and development.

Objectives:

1. Provide increased awareness of healthy lifestyle and the purpose and value of having a personal health coach
2. Motivate contacts to opt-in to master email marketing list through social media promotion
3. Increase market share by using affiliate marketing, referral partnerships and incentive programs
4. Convert individual to client or coach; or both

Responsibilities:

1. Create posts and receive posts from Social Media Director for all social media sites
2. Compile and review weekly goal tracking reports with executive assistant. Recommend and design strategies for continued social media marketing & business development.

"eat and live well today"

Laura Pagello

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Integrated Health Management

TSFL National Director & Certified Health Coach ID#20588701

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